

What is a Video Essay? “Get Out” Video Essay Notes

General Notes:

- Butterfly method → cross multiply fractions = essay = projects → critical thinking
- Essay Format
 - dialogue,
 - socratic seminar
 - Compare & Contrast
 - Script
 - Problem and Solution
 - Proposal

→ Focus

→ Audience Aware

→ Developed

→ Organized

WRITTEN-AUDIO- VISUAL

- Video essays are meant to be descriptive (video=visual) and for our purpose, will be descriptive
- Imagine a descriptive essay as your narration in the background
- Rhetorical components that are visual- the background color, the images, the sound clips, the fonts
- Lots of essays will be media-based (film, TV video games, music, ect.)

Introduction Notes (2-3 minutes):

- Use of bold font to represent serious topics
- Use of the image represents the tone of the topic
- The background is intentional (film = camera frame)
- You will introduce you category FIRST → provide the viewer with EXAMPLE
 - 1 - Scream → horror movie tropes
 - 2 - Halloween → characters being teenagers
 - 3 - Alien → Setting was in space and used creatures
 - 4 - The Blair Project → the marketing team made it seem as though the movie was actually a real story by using documentary style
- Provides where the idea for Get Out came from, the universal situation of meeting in-laws, and then he introduces his thesis.

Thesis Notes (1 minute):

- I want to look at the film's (category) unique method of building tension

(analysis) to see how it takes advantage of its premise to set-up a surprising twist (reason #1) and examine the way it creates a feeling of isolation (reason #2) while subverting a horror trope (reason #3).

Middle Notes (7-8 minutes):

- Which body paragraph? → while subverting a horror trope (reason #3).
 - The main character, a black man, is covered in blood, he has killed at least three people trying to escape the house, and is now being chased at gunpoint by the main antagonist (Rose). The viewer sees a police cruiser show up. Instead, the audience is relieved to see Rod come to the rescue.
- Audience's tend to be impressed when they are seeing something more original happening rather than what the common ending would be.

Conclusion Notes (1-2 minutes):

- He returns back to his CATEGORY (film) → restating what “good movies” do (reinforcing his original thesis) → then shows EXAMPLES of films that are highlighting fresh new perspectives on genres
 - Chadwick Bosman as Black Panther
 - Gal Gadot as Wonder Woman
- Uses the title of the movie as his closing sentence